

printgraphics

Graphic Standards

Graphic File Requirements

We are pleased to work with you on your new job – for best results please check our graphic requirements carefully in order to make this process as easy as possible for everyone involved.

We accept graphic files in the following formats:

- Macintosh or PC-based
- Adobe Photoshop (CS3 or earlier)
- Adobe Illustrator (CS3 or earlier)
- Adobe InDesign (CS3 or earlier)

Generally we do not accept artwork laid-out in Microsoft applications.

Storage / Delivering Options:

Use our FTP upload on our website,

or send via email to jessica@printgraphics.com

(if possible use self-extracting archive like Stuffit)



Some general Guidelines:

The ideal electronic file will be folders containing all graphic elements used as well as the fonts, and a PDF of the file for quality control.

- Do not give us your only copy
- Please label all disks
- Please give us the final copy, all changes and corrections made by you
- Please include a copy of every file used, even if they have been imbedded in the document
- Please include ALL fonts – never stylize fonts
- Photoshop images need to be 300 dpi minimum resolution, 100% to size
(The quality of images found on the internet are not suitable to print, they need to be replaced by high resolution images)
- Illustrator files should have all fonts converted to outlines
- If you are using a spot color, please use a PMS color and give us the PMS#
- Please print a copy of your document at 100% and provide it to us
- Please include an eighth of an inch bleed on your document
- Please set up files in final size
- Please submit special instructions in writing
- If any of the above is not possible, please send camera-ready art (laser or film)

FYI

If the requirements above are not fulfilled we can not proceed with your job for the price we quoted. If you know in advance that you won't be able to fulfill these requirements our graphic design department can assist you in fulfilling these requirements!